



Helping athletes achieve better mental health and improved performance

Sponsorship Opportunities at ETN Events

Second National Conference: The Mental Health of Athletes

Thursday 18 October 2018

Leeds United Football Club, Elland Road

Sponsoring at the Mental Health of Athletes Sports Psychiatry Conference will provide you with the following opportunity to:

- Promote your business, products and services to the target audience.
- Network with the individuals attending and who have an interest in and a responsibility for the mental health of athletes, for example: Sports medicine specialists, Performance directors, Team managers, Coaching staff, Clinical psychologists, Sports psychologists, Psychiatrists, Clinical and sporting academics and Athletes.

Exhibitor Package

- Erect a stand – size: max. 10ft x 8ft
- One colleague to attend the conference and staff the exhibition stand
- Promote your products and services to our delegates and hand out your publicity
- Gather delegate contact details yourselves
- Receive acknowledgement of support within our conference literature

£600

Branding Package

- Promote your products and services to delegates through the use of event branded items (to be supplied by yourselves): e.g. carrier bags, lanyards, notepads and pens
- One colleague to attend the conference
- Receive acknowledgement of support within our conference literature

£300

Delegate Pack Sponsorship Package

- Promote your products and services to our delegates through the insert of sales literature into the delegate packs
- Receive acknowledgement of support within our conference literature

£200

Literature Table Display Package

- Promote your products and services to our delegates through a table of journals and magazines
- Receive acknowledgement of support within our conference literature

£100



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Second National Conference: The Mental Health of Athletes

Thursday 18 October 2018

Venue: Leeds United Football Club, Elland Road

Keynote Feature: Olympic Gold Medalist, Etienne Stott MBE interviewed by Professor Steve Peters (Chimp Management Ltd)

Olympic gold medal winning canoeist, Etienne Stott, is one of many elite athletes who credits Professor Peters with giving him the psychological tools to achieve at the highest level. In discussion with Professor Peters, Etienne will describe the mental skills and techniques that he developed and that helped him to finally ascend the top step of the podium in London 2012.

About our keynote athlete:

Etienne Stott won the Gold Medal at the London 2012 Olympics in the sport of canoe slalom, with his crew-mate Tim Baillie. On the 2nd of August, 2012, in front of a huge crowd, Etienne and Tim delivered a time of 106.41 seconds in their first Olympic final, a time that was never beaten.

About our keynote presenter:

Professor Steve Peters: MBBS, MRCPsych, BA, PGCE, MEd (medical), Dip. Sports Med, Consultant Psychiatrist; Senior Clinical Lecturer, Sheffield Medical School; Chief Executive Officer of Chimp Management Ltd; works in elite sport with Sky ProCycling and GB Taekwondo with current and past involvements in other Olympic and non-Olympic Sports including: British Cycling, Liverpool Football Club, England Football, England Rugby, World Championship Snooker and Professional Golf.

The sporting environment contains a unique combination of stresses and pressures. This raises questions of how to measure the mental health in athletes and whether standard illness criteria are fit for sport or need adapting to take account of the sporting context. It also raises questions of how best to respond to these stresses and pressures...

- What support do injured athletes need with their mental health?
- What mental skills can be developed to manage pressure and ensure optimum performance in the heat of competition?
- How does sport deal with unusual challenges such as diet and weight?
- When does supporting and challenging an athlete to push themselves to their limit become harassment, bullying or worse, abuse?

All of these questions, and more, will be considered from the perspective of both the athlete and his or her support team.

Schedule

- 8.45am Registration & coffee
- 9.30am Conference commences
- 5.00pm Conference closes

Programme topics include:

- Mental health in elite sport: Are athletes a special case?
- Sports injuries and their impact on mental health
- Eating disorders and sport – a medical perspective, an athlete's perspective and new research
- Keynote Feature: Olympic gold medalist, Etienne Stott MBE, interviewed by Professor Steve Peters
- A coach's insight into well-being and mental health
- Protecting athletes from harassment and abuse

Learning objectives:

- A coach's insight into well-being and mental health
- Learn how athletes can use mental skills and techniques to support performance under pressure
- Gain knowledge on the distinction between a normal response to sporting stresses and pressures and warning signs of mental ill health
- Develop an understanding of the symbiotic relationship between physical and mental health in elite sport
- Understand the contribution of the sporting environment to the nature and extent of disordered eating in sport
- Appreciate the range of welfare concerns in sport and offer an overview of the necessary responses
- Ensure that athletes with mental health problems receive high quality treatment and rehabilitation

Sponsorship booking form

(block capitals please)

To be completed by you and returned to ETN (UK) Ltd

I agree to the terms and conditions. Please invoice our company in accordance with the following details:

I would like to book Sponsorship Package:
(Please tick the package)

- Exhibitor Package
- Branding Package
- Delegate Pack Sponsorship Package
- Literature Table Display Package

Name:

Role:

Signature:

Date:

Company Name:

Your email address:

Company Address and Postcode:

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Twitter Address:

Contact for this event:

Tel no (Preferably a mobile no. please):

Email address:

Terms and Conditions

- You will NOT be permitted to promote your company during the educational delivery of our event.
- By agreeing to promote your company at our event, you are also agreeing to our conditions which includes adherence to the health, safety and security procedures of both ETN and the venue (and its associated services).
- Other staff may attend at an agreed fee. ETN reserves the right to make additional charge for their attendance and/or hospitality.
- Order the use of chairs and tables via ETN. If these incur an additional charge from the venue, we will let you know the costs incurred.
- All sponsorship fees and additional requirements are subject to VAT.